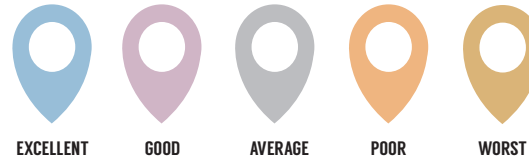




Greater Antelope Valley Economic Alliance

Allies for Enterprise



Dare to Compare



Doing business on SoCal's Leading Edge has distinct advantages.

Overall Advantage Cumulative comparative rankings of selected California Regions, June 2014

STAT / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	CA	US
Facility Costs	Excellent	Poor	Worst	Poor	Poor	Good	Good		
Room to Grow	Excellent	Poor	Worst	Poor	Poor	Average	Very Good		
Housing Costs	Excellent	Good	Poor	Worst	Poor	Poor	Good		
Cost of Living	Very Good	Poor	Poor	Poor	Poor	Poor	Good		
Labor Costs	Excellent	Good	Poor	Worst	Poor	Poor	Average		
Available Workers	Excellent	Good	Worst	Poor	Poor	Poor	Good		
Kosmont Survey*	2.5	3.7	3.7	3.0	2.0	1.9	2.75	3.0	3.0

*The Kosmont-Rose Survey, conducted annually by the Rose Institute at Claremont McKenna College compares regulations, fees and taxation rates imposed by local jurisdictions on a five point scale.



Setting up shop along the Leading Edge simply costs less.

Facility Costs Based on average annual cost per square foot according to LoopNet.com survey, June 2014

TYPE / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	AVERAGE
Retail \$	16.92	30.10	44.66	27.22	24.07	20.73	17.47	20.21
Office \$	15.29	24.96	49.23	29.47	21.75	22.20	16.16	21.07
Industrial \$	8.19	10.37	18.85	12.35	10.73	10.30	7.49	8.57



With over 3,000 square miles of open space, you'll find room to grow.

Room to Grow Population/sq. mile: U.S. Census, 2010, Property Availability: Loopnet.com survey, June 2014

STAT / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	CA	US
People/Sq. Mile	173.7	2,419	4,986	1,491	3,808	735	202.25	246	89.5
Available Land	Excellent	Very Limited	Very Limited	Limited	Limited	Varies	Excellent		
Available Bldgs.	Good	Limited	Very Limited	Limited	Limited	Varies	Good		



Homes are more affordable here – 50% lower than nearly all SoCal markets.

Housing Costs U.S. Census, American Fact Finder 2008-2012, National Association of Realtors, June 2014

SEGMENT / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	CA	US
Monthly Cost \$	1,064	1,407	1,738	1,875	1,742	1,547	1,367	1,441	1,015
Med. Sales Price \$	198,357	407,000	947,000	950,000	680,000	492,000	254,000	449,000	202,000
Homeownership	61.38%	47.3%	36.9%	58.9%	59.3%	54.5%	65.25%	56%	65.5%



Dollars go further here. The Bay Area's Cost of Living is 75% higher than ours.



Thanks to lower cost of living, wages can be lower too.



A significant Jobs/Housing imbalance creates a very eager workforce for employers.



Cost of Living *National Association of Realtors, June 2014, Accra Cost of Living Index, June 2014*

SEGMENT / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	CA	US
Housing Affordability 1st Time Buyer	73.4%	54%	34%	38%	44%	52%	72%	56%	77%
Housing Affordability Traditional	62%	31%	14%	16%	19%	27%	52.5%	33%	59%
Cost of Living Index	92.7%	131.3%	168.3%	168.3%	131.3%	134.4%	113.7%	124.1%	100%

Labor Costs *Based on average weekly wages as reported by US Department of Labor and Median Annual Salary as reported by US Census, American Community Survey*

STAT / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	CA	US
Weekly Wage \$	974	1,185	1,549	1,783	1,022	1,022	755	1,186	922
Median Salary \$	30,887	34,937	48,030	48,627	38,771	36,130	31,926	35,112	33,216
Mgmt., Business \$	56,920	57,833	73,529	84,492	67,582	60,516	55,864	62,609	53,388
Sales & Office \$	28,274	29,073	39,927	36,521	32,317	30,480	31,274	30,513	28,156
Service Sector \$	17,702	17,767	21,799	20,505	18,511	19,178	18,994	18,748	21,834
Nat. Resources \$	27,207	28,042	32,281	38,401	33,613	34,804	34,721	30,553	17,464
Production \$	24,203	23,800	27,355	31,720	26,903	28,619	31,695	26,913	29,680
Union Members	7.6%	7.6%	8.4%	6.5%	7.6%	8.2%	14.0%	8.9%	6.7%

Available Workers *California Employment Development Department, June 2014, Bureau of Labor Statistics, May 2013*

STAT / AREA	GREATER ANTELOPE VALLEY	LOS ANGELES CO.	SAN FRANCISCO	SILICON VALLEY	ORANGE CO.	SAN DIEGO CO.	INLAND EMPIRE	CA	US
Available Workers	11.7%	9.9%	5.2%	5.6%	6.2%	7.5%	10.2%	8.1%	7.3%
Work Out of Town	77.48%	60.3%	23.5%	64.5%	74.1%	47.0%	69.85%	59.2%	42.8%
Commute 60+ Min.	22.78%	11.6%	10.7%	6.3%	8.0%	5.6%	15.8%	9.9%	8.1%

Local governments go out of their way to help businesses succeed along **SoCal's Leading Edge**. They've repeatedly been named among Los Angeles County's most business friendly.



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For complete information and a personal tour, please contact us at **800.888.7483** or visit **SoCalLeadingEdge.org**

